

Increasing Tuition: a Simple Solution for Funding Needs?

Oftentimes, people ask, “Why doesn’t MTCES increase tuition rather than having so many fundraisers?” MTCES is committed to providing a quality Catholic education to those who seek it. We promote a diverse community by keeping tuition substantially lower than that of other independent schools, organizing fundraisers, and offering a tuition assistance program. We do not want to exclude a student because of his inability to pay tuition.

Fundraising enables everyone to contribute at a level best suited to his financial situation, oftentimes with the added benefits of a tax deduction and employer matching gift.



Final Thoughts

MTCES has significant fundraising needs, as tuition does not cover all expenses and we do not receive government subsidies or parish support. Because of this, we have an extensive Development program and involve individual school organizations and students in funding activities.

With support from its entire constituency, MTCES can easily achieve its fundraising goals. We strive for 100% participation in annual giving from families, as every dollar voluntarily contributed slows the rate of tuition increase. Moreover, foundations and corporations often examine annual giving participation rates before considering a gift.

MTCES is open to fundraising alternatives as long as we receive the greatest benefit from our investment of time and resources.

**Interested in supporting
Mother Teresa Catholic Elementary School
fundraising efforts? Questions?**

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Understanding Fundraising at Mother Teresa Catholic Elementary School



Development Office

Four Types of Fundraisers at MTCES

1. **The Spirit of Mother Teresa Campaign**— seeks support on an annual basis for capital and operating expenses not covered by tuition
 - Responsibility: Development Office
2. **Development Office Special Event**— primarily supports debt service accumulated from constructing the school facility
 - Responsibility: Development Office
3. **Group-Specific Fundraiser**— furthers the mission of a particular school organization, ie. Boosters, PTO, Scouts
 - Responsibility: specific organization benefitting from the funds
4. **Classroom Fundraiser**— supports student activities for a specific class, grade, community/mission project
 - Responsibility: faculty and/or students

Capital Needs

construction, renovation, debt service, maintenance, equipment acquisition

Operating Needs

salaries, supplies, tuition assistance, energy bills

Why Do We Need Fundraisers?

As an independent, private school, MTCES does not receive government subsidies or parish support. We rely on tuition, fundraising and volunteerism to cover the school's operating and capital expenditures.

Development Office Efforts

The Development Office is responsible for soliciting a broad base of supporters—parents, grandparents, area businesses, corporations, foundations—to fund capital and operating needs. The following examples demonstrate how Development achieves its goals:

1. Mrs. Jones is a grandmother of MTCES students. Pleased with the progress she sees in her grandchildren, she responds positively to *The Spirit of Mother Teresa* appeal mailing, increasing her contribution every year.



2. The Development Director has spoken with parents Mr. and Mrs. Green on several occasions about their passion for the tuition assistance program. She meets with them to discuss program needs and requests a contribution.



3. *The Spirit of Mother Teresa Campaign* Ambassadors meet with new families to present the school's financial situation and future plans. Families respond positively with multi-year pledge commitments.
4. To fund debt service, Development annually invites families and friends to the Derby Dance, Extravaganza, and golf scramble events.
5. Special events can be expensive! The Development Director contacts Mr. Smith, a member of the Development Advisory Council and owner of a prosperous local business, to educate him about the mutual benefits of an event sponsorship.