



SCHOOL DIRECTORY ADVERTISING, 2017-18

The Mother Teresa Catholic Elementary School (MTCES) directory is a catalog consisting primarily of school family and staff contact information and photos. Each of the 300+ school families, primarily residents of the Butler-Warren County region, and 50+ staff members receive a directory at the beginning of every school year.

A few years ago, MTCES added a Family to Family Business Directory to this document. This included both a listing of business owners and professionals whose children attend MTCES and separate paid advertising opportunities for both family and area businesses seeking exposure to the MTCES community.

To be included in the 2017-18 school year directory, **please complete the order form and return with artwork/copy and payment to the school office by September 8, 2017. All advertisers must also sign the disclaimer indicating compliance with the school's policy against solicitation and directory reproduction.**

AD RATES

Premium Positions			
Outside back cover	7.5 x 10 inch	\$500	SOLD
Inside front cover	7.5 x 10 inch	\$250	SOLD
Inside back cover	7.5 x 10 inch	\$250	SOLD
Tabbed index divider	7.5 x 10 inch	\$100	
Additional Opportunities			
One-third page listing and ad	2 x 10 inch	\$50	
Enhanced family directory listing	Company logo and tagline near family photo; 2 x 3 inch max.	\$50	
Family to Family directory listing		FREE	

ORDER FORM

Completed order form and payment must be sent along with artwork and copy to Noel Balster, Director of Marketing & Events, by September 5, 2017. Information can be e-mailed to nbalster@mtces.org.

<input type="checkbox"/> Outside back cover	\$ <u>SOLD</u>
<input type="checkbox"/> Inside front cover	\$ <u>SOLD</u>
<input type="checkbox"/> Inside back cover	\$ <u>SOLD</u>
<input type="checkbox"/> Tabbed index divider	\$ _____
<input type="checkbox"/> One-third page listing and ad	\$ _____
<input type="checkbox"/> Enhanced directory listing	\$ _____
<input type="checkbox"/> Family to Family directory listing	\$ <u>FREE</u> <i>Please complete information form below***</i>
Total Due	\$ _____

***Complete the section below for FREE Family to Family Directory listing († indicates required field).

Business Name [†]	
PLEASE KEEP MY LISTING THE SAME AS LAST YEAR'S LISTING	<input type="checkbox"/>
Sending logo	Yes <input type="checkbox"/> <i>e-mail to nbalster@mtces.org</i>
Business Specialty (ie. cleaning, auto sales, legal services)	
MTCES Family (names of all family members and GRADUATING CLASS YEAR of student(s))	
Business Address [†]	
Phone Number(s)	
E-mail [†]	
Web site	

Payment Options: 1) ___ Cash enclosed 2) ___ Check enclosed (make payable to MTCES)

3) ___ Charge school billing statement

SIGNATURE _____

4) ___ Charge my credit card Name on card: _____ Card #: _____

CV code (3-digit # on back): _____ Exp. Date: _____

Billing address: _____

Signature: _____

DISCLAIMER: As an advertiser in the MTces School Directory, I will not reproduce directory contents or solicit any of the individuals or businesses listed in the directory.

SIGNATURE[†] (MANDATORY): _____